

Hunterdon & Mercer County Regional Chronic Disease Coalition | MINUTES

12/15/2015 | time 10:00 am | Meeting location Hunterdon Regional Cancer Center

Meeting called by Amanda Medina-Forrester (AMF)

Type of meeting FY 2016 – 2nd Quarter

Facilitators Amanda Medina-Forrester (AMF)

Attendees (In-Person or Conference Call)

Janet Acosta-Hobschaidt - Hunterdon CEED (JAH)

Kim Blanda – Hunterdon Regional Community Health (KB)

Michelle Brill – Rutgers Cooperative Ext-Mercer Co. (MB)

Amy Britton – NJ Snap-Ed Rutgers (AM)

Susan Brown- Patient Advocate Foundation (SB)

Carol Chamberlain – Lawrence Twp Public Health (CC)

Marissa Davis – NJ Partnership for Healthy Kids-Trenton (MD)

Maria Feo – Hunterdon Medical Center Heart & Vascular Care (MF)

Meg McQuarrie – Elixir Fund (MM)

Sandra Greci – Rutgers Cooperative Ext-Hunterdon (SG)

Devangi Patel – Montgomery/West Windsor Public Health (DP)

Allison Lacko – Zufall Health (AL)

Kelly McLaughlin – Mom’s Quit Connection (KMc)

Rose Puelle – Hunterdon Healthcare Partners (RP)

Diana Robinson – Central Jersey Family Health Consortium (DR)

Kim Seppelt – Rutgers Coop. Ext. Snap-Ed (KS)

Amanda Skahan – Rutgers Coop. Ext. Snap-Ed (AS)

Dee Sparacio – Women of Teal (DS)

Mary Stabile – Patient Advocate Foundation (MS)

Brian Tomko – Merck Pharmaceuticals (BT)

Mary Vecchio – Hunterdon Regional Cancer Center FRAP (MV)

Mary Rosner – Hopewell Twp/Capital Health (MRo)

Roni Todd-Marino- Fisherman’s Mark (RT)

Marge Vellotti – Hunterdon CEED (MV)

AGENDA TOPICS

Short introductions led by AMF.

Patient Advocate Foundation Presentation – Susan Brown & Mary Stabile

Patient Advocate Foundation (PAF) is an organization that helps patients through effective medication, access to care, maintenance of employment and preservation of financial stability. With real-time help, they provide personalized assistance and case management that focus on insurance, financial stability and medical debt, and employment related concerns. In addition, PAF also connects patients to a national resource directory, co-pay relief assistance, and provides patient empowerment series. In New Jersey, approximately 570 patients were served in 2014. Patients must have an official diagnosis (or in the midst of screening) based on chronic, life-threatening, or debilitating illness. With advocacy and donations, PAF have gained patient rights and expanded access to care. PAF introduction ppt is attached.

Action items	Person responsible	Deadline
Send out PAF ppt and list of eligible diagnoses	AMF	1/1/2016

Colorectal Cancer (CRC) Screening Toolkit

AL provided an update on the second quarter's colorectal cancer screening initiative. With our current 5 practice sites (4 Hunterdon County, 1 Mercer County), we have approximately 44% of patients compliant with CRC screening. Based on the National Colorectal Cancer Roundtable, the national goal will be 80% by 2018. For the FY 2016 grant, a new practice was recruited in Hunterdon County, Cornerstone Family Practice, and this practice was a pilot test for Motivational Interviewing Call strategy to increase CRC Screenings and well visits among noncompliant patients. Based on pilot test, 578 calls made that led to 159 scheduled well-visits and hopefully CRC screening referrals. For Hunterdon County, the workgroup decided to focus on another low CRC screening patient compliant site to increase CRC screenings with motivational interviewing calls.

For Mercer County, Henry J. Austin Healthcare is an official site. Denise Stone is the contact. Thanks to Alison Murtha from American Cancer Society, a volunteer speaker for ACS, Dr. Terry Schlimbaum, presented a CRC Presentation to Henry J. Austin Health Care Center staff on December 15th.

Action items	Person responsible	Deadline
Schedule Cornerstone MI Training	Workgroup	
Follow up with Henry J. Austin	AMF	

Media and Communications

AMF provided a short overview of Media and Communications Initiative. With the help and support of the Media and Communications workgroup, Miriam Ramirez created and launched Facebook on October 1, 2015. Because of its infancy, our metrics are in its early stages with 30 likes, 15 reached, 12 engagements (as of December 8th). We ask coalition members to provide event and program information to share. Miriam is currently drafting a newsletter (for print and electronic) to launch in January 2016. We request that coalition members send event and program content to promote in newsletter to Miriam: Ramirez.miriam@hunterdonhealthcare.org. In regards to Twitter, we expect to launch in January 2016.

Action items	Person responsible	Deadline
Send out email requesting programs, events from Coalition Members	MR	12/30/2015
Facebook updates	MR	2/2016

Action items	Person responsible	Deadline
Newsletter Development	MR/Workgroup	
Twitter Development	MR/Workgroup	

Cervical Cancer and HPV

AMF and CC provided an overview of this initiative. For 2016 grant year, the goal is to educate healthcare professionals and community about adolescent immunization recommendations for HPV vaccines and to improve completion rates for the HPV vaccine 3-dose series among 2 practices or clinics. For education goal, there were a few health professional education programs that co-facilitated with coalition. The Dept. of Health OCCP, our coalition and other 10 coalitions/organizations coordinated 1st Gynecological Symposium on November 19th. Cervical Cancer and HPV topics were mentioned among a few presentations. Coalition staff was acknowledged by NJ Dept. of Health for their support and assistance with symposium program, registration, agenda, and other necessary conference components. In Hunterdon County, Dr. Prosswimmer from Hunterdon Healthcare Partners, presented a 1CEU presentation on HPV to 30 school nurses. With the help of the Cervical Cancer & HPV workgroup, Dr. Prosswimmer will repeat the presentation on January 21st to Mercer County School Nurses. Led by Central Jersey Family Health Consortium and a new partner to coalition, DR provided a pediatric office HPV presentation on December 1st. DR will also deliver the same presentation to Mercer County Public Health Departments on December 23rd. For practice/clinic recruitment, CC and New Jersey American Academy of Pediatrics have been instrumental on recruiting Mercer County practices/clinics to participate in a national project to increase HPV vaccine rates. Presently, 3 practice/clinics have been contacted for recruitment. Many, many thanks to all the coalition members who are working hard on this first year's initiative.

Action items	Person responsible	Deadline
Coordinate HPV workgroup	AMF/CC	2/1/2016
Site Recruitment Plan and Process	AMF	2/1/2016

Smoke-Free Park and Recreation Area Ordinances

As part of the education component for the Office of Tobacco Control initiatives, MR and AMF listed the Mom's Quit Connection presentations on CDC's Ask, Advise, Refer by Cathy Butler on October 21st at Capital Health-Hamilton location (20 attendees, 1 CEU) and December 1st at Capital Health-Trenton location (12 physician residents). A special thanks to Mom's Quit Connection and Capital Health for these presentations. AMF stated that NJPN will lead an upcoming taskforce for Hunterdon County with Hunterdon Prevention Resources to assess tobacco-free policy priorities and strategic plan. MF briefly described the need to have stronger enforcement of Hunterdon Medical Center's smoke free campus policy.

Action items	Person responsible	Deadline
Schedule Tobacco Free group meeting	AMF/NJPN	12/31/2015

Shaping NJ Initiative

MD presented on the success of the Greenwood Farmers Market. Overall, the attendance was approximately 4000 from June to October. The market provided healthy living education and healthcare services and preventative screenings from a variety of providers, such as Capital Health, Henry J. Austin, Rutgers Snap-Ed, to Trenton residents. Specifically, Henry J. Austin's Susan Jones served 203 patients with education on nutrition consulting, asthma, HIV counseling and testing, information on insurance and the Affordable Care Act, and body mass index (BMI) readings. MB and AS provided nutrition education with food demonstrations/samples, and food budget education. AMF provided skin cancer education and Mercer

CEED information. Because of New Jersey Partnership for Healthy Kids-Trenton, this project is a model for other markets in NJ.

AB described the Phillipsburg Farmers Market initiative (Warren County) and its success. Also, AB will be hosting an upcoming USDA training on February 17th for farmers' market vendors to use EBT cards and other methods of payments. This will allow more access to fresh produce. More information will be shared soon.

Action items	Person responsible	Deadline
Work with NJ Partnership for Healthy Kids-Trenton on 2016 Farmers Market and Food Pantry projects	AMF/MD	Ongoing

Skin Cancer Screening

In Hunterdon County 108 were screened on June 15 & 17th with 42 referrals for follow up with a dermatologist for suspicious findings. With the diligent work of coalition, 19 of the 42 went to see a dermatologist or their primary care physician. From those 19 participants, 4 basal cell and 1 melanoma were confirmed. The coalition hopes to reach 90% follow-up compliance.

For Mercer County, 60 were screening on September 17th with 29 referrals for follow up with a dermatologist for suspicious findings. There were 5 basal cell and 3 squamous cell **presumptive** diagnoses. MR, with Capital Health Oncology Center's lead, is currently working on a follow-up process.

Action items	Person responsible	Deadline
Screening follow up with participants	AMF/MR	December 30, 2015

Children & Adolescent Health

AMF mentioned this grant initiative to empower schools on adopting the School Health Index and establish a wellness committee. New Jersey does not have written mandate for a statewide school wellness policy, which is a barrier for policy change. Led by Rutgers Snap-Ed in Mercer Co., MB, AS, MD and AMF are brainstorming on a wellness policy project for a charter school located in Trenton. Due to the work from AS, the group is hoping to discussion with charter school administration on project in January. MD has also worked on wellness policy for Trenton district, and see how can provide any resources for that project. For Hunterdon Co., SG who co-chairs the Obesity Workgroup for Hunterdon Partnership for Health and AMF we are searching for schools who are interested in the School Health Index and establishing a wellness policy. A small stipend is attached for school health index training and assessment completion. DP mentioned that Empower Somerset might be charged to work on wellness policy projects and recommended to connect with them.

Action items	Person responsible	Deadline
Hunterdon Co. School Recruitment	AMF/SG	Early 2016
Mercer Co. School Wellness Project	AMF	January 31, 2016

Breast Cancer Survivorship

AMF shared the Hunterdon Regional Cancer Center committee with a goal to distribute a survivorship care plans to 50% of the breast cancer survivors. As of December 6, 2015, 56 plans were distributed. As a coalition goal, the committee will assess the usability of the survivorship care plans with a cohort of primary care physicians in early January.

Action items	Person responsible	Deadline
Develop qualitative assessment tool from literature for evaluating a target group of primary care physicians and breast cancer survivors SCPs	AMF	2/1/2016

Coalition Member Upcoming Events, Announcements

AMF- Mercer CEED had a Free Breast, Cervical, Colorectal and Prostate Screening on October 1st 9-3pm at the Mercer County Hispanic Association, Hamilton NJ.

JA and MV - Hunterdon CEED is having a Breast and Cervical Cancer Community Series in Lambertville and High Bridge, NJ. Began the Breast Cancer Screening Motivational Interviewing calls for non-compliant eligible women in 7 Hunterdon Healthcare practices.

AB – Snap-Ed Training on EBT cards on February 17th.

RT- Fisherman’s Mark – Health Awareness day on December 2nd, Lambertville NJ. Will send out flyer as soon as it’s available to share this event is in recognition of World Aids Day.

MD- Farmer’s Market server 269 individuals at the Farmer’s Market on Sept 14th with over \$1,600 matching dollars given out. Many referrals have been given out as well, MS thankful for all the continued support.

SG – With Hunterdon Co. Division of Senior Services, will facilitate chronic disease self-management program in mid-April/May and facilitate a diabetes self-management program. Flyer will be shared with coalition to help with recruitment.

MB – MB will be offering senior center programs in Mercer County in January, such as Health-Wise Meals, food safety, etc. Participants must be 60 yrs. or older or married to a person 60 yrs. or older.

CC- Greater Mercer Public Health Partnership website: Healthymercer.org – if you have any events you would like to share please go onto this website. Coalition is now an active member of the Greater Mercer Public Health Partnership and AMF will serve as a co-chair. AMF with other members attended a stakeholder community health improvement plan development to develop and refine goals.

Next In-Person Meeting

Date: ~~March 15, 2016~~ **NEW DATE: Tuesday, March 22nd**

Time: 10 a.m. – 11:30 a.m.

Location: Hopewell Township Municipal Building, 201 Washington Crossing-Pennington Rd., Titusville, NJ 08560 (GPS recognizes it as Pennington)

Meeting adjourned 11:40 am

Prepared by Amanda Medina-Forrester